



## Ways to Keep Your Volunteers **HAPPY!**

The best thing that you can do to make your volunteers stay and motivated is to keep them happy and fulfilled. Each organization is different and may require a customized approach but here are the foundations where you can build and revamp your programs to keep your volunteers happy.



### **1. Be prepared and organized**

When volunteers see that the organization is unprepared and unorganized, they will feel disrespected and undervalued. Before taking your volunteers fully on board, ensure that your programs are polished and that your job descriptions are reviewed and accomplished.

### **2. Warm welcome**

Everyone wants to feel welcome especially when entering a new organization. Treat your organization as a home and your volunteers as guests. Let senior volunteers mingle with them and ask directors to drop by and say hello. This is the best way to show that your organization has a happy and a friendly environment.

### **3. Rouse their interest**

Although clerical work in non-profit organizations are inevitable, try to balance the work load out for your volunteers by putting in complex activities in their task list. The best way to figure this out is to talk to your volunteers and ask them where they're good at and what they do. Put in place the latest technology that automates as much of this as possible, and provides new tools for volunteers to learn.

## Ways to Keep Your Volunteers **HAPPY!**

The best thing that you can do to make your volunteers stay and motivated is to keep them happy and fulfilled. Each organization is different and may require a customized approach but here are the foundations where you can build and revamp your programs to keep your volunteers happy.



#### **4. Tasks that develop their skills**

People volunteer most of the time to develop their skills. Provide opportunities for them to develop their skills and evaluate them objectively after. They will feel motivated and happy once they see your efforts in helping them become better and uncovering their other skills and passions.

#### **5. Be transparent**

Your volunteers would want to know how the organization is doing. Discuss your strategy with them and goals in figures. This will make them see how their contributions affect the organization.

#### **6. Appreciate them**

Tell your volunteers how much you appreciate their work either verbal or through letters. This is a simple yet powerful way to strengthen their morale and make them feel that they are being recognized.

#### **7. Communicate well and often**

Communication is not just talking to your volunteers or listening to them. It is a relationship that needs time and effort to build. It would not hurt to send them a personal SMS or email thrice a week or, if you can, daily. This will make volunteers feel that someone is actually concerned and is looking after them.